

Roland in Manhattan

L.A.'s Circuit DJ powerhouse, Roland Belmares, cruises into the Big Apple for Ric Sena's Sunday-night Alegria bash during White Party weekend. Face it, you're just *not* going to get any sleep.

If you can make it here, you can make it anywhere, right? Well, DJ Roland Belmares has already made it just about everywhere else in the U.S., and now he's ready to take on Manhattan. The Los Angeles-based DJ will make his New York debut when he joins Eddie Elias on Sunday, February 17th to play Ric Sena's famed Alegria party at Sound Factory.

Voted the "Best Circuit DJ of 2000" by the readers of TheCircuitDog.com, Belmares has come a long way since his career began in 1996 at The Forum in his hometown of Austin, Texas. His diverse and energetic live performances have landed him prime gigs at some of the Circuit's premier events like Winter and White Parties in Miami and Cherry in Washington, DC, the latter of which he will be headlining again in April of this year. Belmares has also enjoyed success with his first three continuous mix CDs; Centaur's *Global Groove: Thrill* and SHR's *Dance 1* were both released in 2000 to rave reviews while *Circuit Sessions 8* marked the first in a series of five CDs Belmares will be mixing for 4Play Records. With that groundwork already laid—and given the success of Sena's recent Alegria events—this debut gig in Gotham may be just the ticket to ensure Belmares a starring role in the New York nightlife line-up. And, just think—you can say you knew him when. — Matt Kalkhoff

For more information on Roland Belmares, please visit his website at www.djrolandbelmares.com.
For more information on Alegria, visit www.alegriaevents.com